

Maximum Sound & Security maximizes website

By LISA BACKUS
@LBACKUSNBH

SOUTHINGTON — Maximum Sound & Security is providing customers the best possible information on its updated website, to allow people to make the best choices to address their needs.

“We want it to be user friendly,” said the company’s office manager, Tina Robertson. “We want new or existing customers to understand all the different types of services we offer. They will also be able to pay their bill.”

The Southington-based company on Meriden-Waterbury Turnpike specializes in affordable security systems with the latest technology; sound and entertainment systems that will bring a casual ambience to a home, and a host of other products designed to make life safer, more convenient and more carefree for residential and commercial customers.

The company can provide customers with everything from a system that will lock down a building and issue a list of anyone inside to a way to shut off lights, shut or open shades, turn down heat and let delivery people or contrac-



The office staff of Maximum Sound & Security: from left, office manager Christina Robertson, office administrator Kate Biffinger and office administrator Candee Defeo.

tors into a house from thousands of miles away by using a cell phone or tablet.

It also does fire alarms, sprinklers, security and equipment that will allow customers to look at cameras, turn up the thermostat, see who is at the door and shut off the alarm and let visitors in, said Ralph Campochiaro, who owns the business with his brother, James.

The website provides information on the team of employees who see to customers’ needs, allowing people to get an idea of who will be working with them, Robertson said. “You’ll know, ‘That’s who I talked to on the

phone,’ and you can put a face to the voice,” she said.

“We’ve all been here a long time and we’re all connected to the community. We know our customers. Ralph always says our customers are family.”

The automated systems can allow customers to turn on the stereo throughout the house when guests arrive for dinner with the touch of a button or turn down the heat from their cell phones when they are away from home.

Wireless shade installation allows customers to protect their homes from the heat and cold with the touch of a hand.

Maximum also sells surround-sound televisions, home theater systems, central vacuum systems and intercom systems for homes, all affordable for the average person.

The company can also install burglar alarm systems free of charge and monitor them for a monthly fee with a three-year signed agreement.

For more information on Maximum Sound & Security, call 860-225-1629 or 860-628-4755 or visit its website at www.max-sec.com.

Retire on your terms.

Ameriprise Financial Services, Inc. Member FINRA
Our Advisors. Your Dreams. **MORE WITHIN REACH™**

Call me today at (860) 342.1756

James Mc Cabe
Financial Advisor
McCabe & Associates
A financial advisory practice of
Ameriprise Financial Services, Inc.
An Ameriprise Platinum Financial Services® practice

329 Main St., Portland, CT 06480 • 860-342-1756
james.j.mccabe@ampf.com

Ameriprise Financial Services, Inc. Member FINRA



The New Britain Network Group’s mission is to provide businesses in the greater New Britain area with marketing opportunities, offering their superior services and/or products to prospective customers. The group meets at convenient locations on the second and fourth Fridays of the month, at 8 a.m. For further information, check the web site at newbritainnetworkgroup.com or call, Jack Crowley, membership chairman at 860-827-1201.

Dolumbo's Jewelers

Thank You For Voting Us
Once Again Best Jeweler

438 East St., New Britain
860-223-8886
Tues.. - Fri. 9:30 - 5:30; Sat. 9:30 - 4:30

YOUR AD HERE ONLY \$50

Must be a New Britain Network Group Member. One year agreement includes a detailed article about your business, as well as photo.

NEW BRITAIN HERALD
Call Today
860-225-4601

Innovative, High Quality Services Delivered on Time and Economically

Tax Planning
Tax Return Preparation

Trust & Estate
Tax and Accounting Services

Audit, Review And Compilation of
Financial Statements

FRANK D. MARROCCO
Certified Public Accountant
142 West Main St., New Britain
(860) 229-7479
email: fdmcpa@portone.com

Sir Speedy

Printing and Marketing Services
MORE WAYS TO GROW
YOUR BUSINESS
200 Main Street
Downtown New Britain
www.sirspeedy.com/newbritain
860-826-1798
send@sirspeedy-newbritain.com

FARRELL

FUNERAL HOME
Family Owned & Operated Since 1941
110 Franklin Sq., New Britain, CT
860-225-8464
farrellfuneralhome.com

Jack of All Trades REMODELING

"No Job Too Small!"

• Professional Carpenters & Painters
• Remodel Kitchens & Bathrooms

• Ceramic Tile, Marble, Granite, etc.
• Custom Designed Additions
• Install Doors, Windows, etc.
• Decks & Porches

Lic. #5403999 & Insured

860-223-3344
jackofalltradesremodeling.com
CALL TODAY REASONABLE RATES