

Tracy-Driscoll works to fill all insurance needs

By LISA BACKUS
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As a Newington resident for 20 years and member of the Newington Chamber of Commerce, Theresa Reynolds believes in giving back to her hometown community.

It was six years ago when Theresa learned that the local Waterfall Festival would no longer be held due to a lack of volunteers to help run the event. This festival, held annually in the fall, includes vendors, entertainment, children's activities and an "Artist's Chalk Walk," that allows artists of all ages to create and present their artwork directly on one of the main roadways in the center of town. These beautiful pieces of artwork remain on the road for many days until they eventually are washed away with the next rainfall. "It's a great community one-day event," Reynolds said of the festival. "It's a free community event that brings everyone together."

This year's event takes place at Market Square on Sept. 15 and once again Theresa will be a part of the festivities. "I love having the opportunity to meet so many extraordinary people and it just so happens to provide an avenue for me to show my appreciation to this wonderful town of Newington," she said.

It is that same passion and commitment to helping others that Theresa Reynolds brings to her career as a sales executive with Tracy-Driscoll Insurance & Financial Services in Bristol. In this role, she is responsible for meeting all of the insurance needs of her clients. As a 25 year



Wesley Bunnell | Staff

Theresa Reynolds

veteran in the industry, Theresa also understands that this responsibility requires her to share her time and experience with these clients. She also knows that the most personal way to support her clients is to meet with them to learn about their business and personal insurance needs.

"The first thing I do when I meet a client for the first time is simply try to get to know them on a personal level. Everyone has a story to tell and more often than not, I have been fortunate enough to have met some incredible people along the way by just listening to their life expe-

riences." Theresa believes that this approach helps to build a lasting relationship with her clients and begins to set the foundation needed for ensuring that she has a clear understanding about what her clients' insurance needs are and more importantly her clients gain an appreciation for what types of products and services she can provide to meet their needs. "By seeing you and getting to know each other on a more personal level, they know who you are and how you conduct your business. This allows them to build a trust in you and that's very important to a successful business relationship."

Anyone who would be interested in learning how Theresa can help you in making your insurance decision or would like more information on services provided by Tracy-Driscoll Insurance & Financial Services, call Theresa at 860-930-0869 or email treynolds@tracy-driscoll.com. Visit their website at www.tracy-driscoll.com.

Tracy-Driscoll Insurance & Financial Services, located at 126 Main St., Bristol is a full-service insurance agency that offers personal lines, such as auto and home insurance, and commercial lines for businesses, including property, auto, Workers' Compensation, liability

and other insurance. The company also offers individual and group health insurance and a wide range of financial services including a variety of IRAs, long-term care and term life insurance and college planning.

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