NEW BRITAIN CHAMBER OF COMMERCE PROMOTIONAL FEATURE

Paramount Gallery has your decor needs

By CATHERINE SHEN

It is a one-stop-shop at Paramount Gallery if you find yourself in need of any interior designs or home décor needs.

The West Hartford gallery has more than 50 years of experience in the window treatment industry, with extensive knowledge of both commercial and residential projects. They have an in-house staff team. installers and a complete fabric work room to address customer needs, ranging from window coverings, redecorating the whole house, to design challenges. There is a staff member or two who can help customers put it all together.

Andy Rossak, gallery owner, has been in the interior design business for many years. He said his favorite part of the work is the consultation process with the customers.

"It's always an enjoyment for me to help people find and choose the right products. Not just for the look of the project, but its functionality," he said. "Often times, people have great but impractical ideas, which is when I come in to help combine design with practical use."











Photo provided by Paramount Gallery

Examples of Paramount Gallery's interior work for a number of different living spaces. They are located in West Hartford.

The gallery also creates inspiring design ideas based on the month or the season, such

as bringing the outdoors inside using shades of green in wallpaper, upholstery, or drapery

fabric. They also help exhibit people's décor, reduce clutter, and upgrade home offices.

GREATER NEW BRITAIN CHAMBER OF COMMERCE

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"It is amazing how something as small as the shade of your windows or a drapery could change the whole look of your house or your room," Rossak said. "People are always surprised by the big changes that can be made by small things and look refreshed at a low cost."

The locally owned and operated shop allows them to service the state and the surrounding areas.

They take their long-term commitment to the community seriously, and are proud of the professional products and services they provide.

"I enjoy helping people, that's what I love most about this job," Rossak said. "Every iob is different, which is something that I look forward to as well and keeps me in this busi-

The gallery has stayed open during the state-wide shut down and is considered to be an essential service. Online consultations are available and customers are encouraged to call 860-231-7883 or visit: www.paramountblinds. com. The gallery is located at 121 Talcott Rd, Ste 1, in West Hartford.





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