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Premier Portraits is committed to quality

PLAINVILLE

By **CIARA HOOKS**
@HOOKS_CIARA

Premier Portraits Studio has been servicing the community for over 20 years.

Located at 260 East St. in Plainville, Premier Portraits Studio is a photography company that focuses on school portraits and youth sport leagues. The studio takes school portraits in more than 55 schools around the state.

"We're heading into our spring season with spring pictures for schools and parents are looking forward to them," said Jeff DiCosimo, owner. "Right now we're pretty much at a full schedule."

The youth sports is under the company name Bear Sports, which photographs approximately 40 youth sport leagues.

The studio offers family portraits, event photography, pet photography, printing and digitizing old photo slides, and photo restoration – which can involve anything from putting back together old photographs to reprinting photographs with minor scratches removed. They have the ability to take and print pictures on site as well. A photo booth is also available for events.

Premier Portraits Studio was founded by DiCosimo in 1997. He began his interest in photography in high school during the 1970s. After working for a couple of photography businesses he decided to go solo.

The company is run by Jeff and his daughter, Candace DiCosimo-Byrne.

"Her role right now is overseeing most of the business; she's handling all my computer work and getting things into production through things like Photoshop work and a lot of software management work," Jeff said. "She's also a photographer; she goes out in the field and shoots with the rest of us."

The office houses all the equipment necessary to take, edit and produce the portraits, like backdrops, curtains and props.

"We can fit families as big as 15 in the studio," Jeff said. "Anything more we can go outside or I can meet them at their house, or any off-site location."

They also have industrial inkjet printers, three of which can print 300 8x10 portraits an hour. There's a larger printer that can print anywhere from 44 inches wide by up to 10 feet long or however big a customer needs

it to be, along with wall murals. They can also print the traditional 40x60 portraits.

Despite the disruption the pandemic caused over the past year Premier Portraits Studio kept their commitment to quality photos and customer service.

"Business right now is starting to pick up as we're getting vaccinated more people are starting to book for pictures and we're getting more family sessions," Jeff said. "We abide by all the covid restrictions, rules and regulations. We'd like to see as many people come in as possible for family portraits or if they have any event that will be coming up in the late summer when restrictions loosen more we are definitely in the market for that in foreseeable future."

Jeff has spread his influence all around the country as the photographer for the international competition Odyssey of the Mind. He's a member of the Professional Photographers Association and Associated Professional School Photographers. He has also been the Plainville Chamber of Commerce president for four years.

Find the studio at ctpremierphotos.com or call 860-410-4303.

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