

PROMOTIONAL FEATURE

Family keeps fellow small businesses' tech updated

NEW BRITAIN

By ERICA DRZEWIECKI
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Distinctive Computer Solutions at 298 Cherry St. is a family-owned small business that supports other small businesses in the realm of information technology.

DCS was established in 2004 by husband-and-wife team Sean and Mary Rogers. Their customer base is comprised of commercial entities that often don't have their own IT staff or department.

"Our services include proactive monitoring, business continuity (mainly data backup and recovery), computer and network upgrades, as well as troubleshooting for immediate issues like a virus or internet outage," Mary Rogers told the Herald Tuesday. "We understand small businesses because we are one. We strive to help our clients save money while still keeping up to date with technology."

For example, instead of ditching an older computer because it has slowed down significantly, DCS can provide updates to the machine that lengthen its life span.

While this isn't always an

automatic solution, sometimes installing a solid state hard drive can provide enough of an upgrade to speed up an old machine.

"Many other managed service providers (MSP) want their clients on all the same hardware and software," Rogers said. "This makes it easier for the MSP to administer, but may not be cost-effective or beneficial to the client. We instead try to work with what the client already has; suggesting changes only when it will help the client's workflow or is necessary."

Back in August 2009, DCS client TagTeam Business Partners lost most of their computers and video equipment in a burglary. DCS staff pinpointed the location of the stolen machines and the names of the people using them through their remote access system. Rocky Hill Police were able to retrieve the computers and arrest the involved parties.

DCS can install and monitor tracking software for businesses at a reasonable cost.

This is just another example of how the company helps to protect fellow small and medium-sized businesses across Connecticut.

The Rogers are very community-minded, volunteering in Greater New Britain in their free



Contributed photo

Mary and Sean Rogers, owners of Distinctive Computer Solutions, LLC in New Britain.

time.

Mary has more than a decade of service at the Friendship Service Center, which serves the city's homeless residents. DCS is also a member of the Catalyst Fund at the Commu-

nity Foundation of Greater New Britain and the New Britain Network Group.

To set up an appointment with Distinctive Computer Solutions, LLC call 860-237-8346 or visit them on the web, at dcs-llc.

biz/

Erica Drzewiecki can be reached at edrzewiecki@centralctcommunications.com.

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The New Britain Network Group's mission is to provide businesses in the greater New Britain area with marketing opportunities, offering their superior services and/or products to prospective customers. The group meets at convenient locations on the second and fourth Fridays of the month, at 8 a.m. For further information, check the web site at newbritainnetworkgroup.com or call, Jack Crowley, membership chairman at 860-827-1201.

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