

PROMOTIONAL FEATURE

City CPA provides variety of services

NEW BRITAIN

STAFF

One of the most important parts of an accountant firm is the trust its clients have in it, and Frank D. Marrocco, CPA has been a trusted firm in the area for over 30 years.

Frank D. Marrocco, CPA, located at 142 West Main St., has provided Greater New Britain with accounting services since 1989. It provides services such as state and federal tax preparation for personal and business clients, estate/probate accounting and payroll preparation.

Owner and founder Frank Marrocco worked at other accounting firms for many years before starting his own. He said he enjoys his work as an accountant because he enjoys assisting his clients in making their dreams come true.

“I enjoy working with people and the satisfaction of making things successful for my clients,” Marrocco said.

The firm provides many services, including tax planning, retirement planning, education planning, financial reporting, bookkeeping and family tax planning.

His staff includes Cheryl Sylvain, an accountant who has been with the company for 32 years, and Marisol Anderson, who has been a member of his team for four years and has over 30 years experience in banking and financial services.

Marrocco often donates his time and services to several service organizations in the New Britain area. They include the Greater New Brit-

ain Chamber of Commerce, New Britain Lions Club, Interfaith Housing, New Britain Housing Authority, New Britain Network Group and the Connecticut Eye Bank.

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FRANK D. MARROCCO
CPA

Marrocco said he donates his time and services as a way to give back to the community.

“It’s a way of giving back to the community for successes I’ve had... I’ve always wanted to give back to people who need it,” Marrocco said.

Marrocco has been a member of the American Institute of Certified Public Accountants and Connecticut Society of Certified Public Accountants since 1974. He said he has been working with some of his clients for over 40 years and has been working with some families across three



Staff file

CPA Frank Marrocco, seated, with accountant Cheryl Sylvain, left, and Marisol Anderson, office manager.

generations.

Marrocco said he believes clients stay with him because clients need to trust their accountants, and he has built

up trust and confidence with his clients over the years. He thinks part of that trust comes from his firm being small, so it can provide indi-

vidual attention to every client.

“We’re a small firm that handles all clients with expertise,” Marrocco said. “It’s a hands-on approach that we have. Clients are not passed onto different people each year, so we’ve been able to build confidence with clients over the years.”

For more information or to schedule an appointment, visit frankmarroccocpa.net, call 860-229-7479 or email frankfdmcpa@gmail.com.



The New Britain Network Group’s mission is to provide businesses in the greater New Britain area with marketing opportunities, offering their superior services and/or products to prospective customers. The group meets at convenient locations on the second and fourth Fridays of the month, at 8 a.m. For further information, check the web site at newbritainnetworkgroup.com or call, Jack Crowley, membership chairman at 860-827-1201.

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